



**SHIMA ENAGA**

**WHITE PAPER**

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[shimaenagatoken.com](https://shimaenagatoken.com)

PART A

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# ABOUT US



# OVERVIEW

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## Why We Exist

The Shima Enaga team believes that Decentralized Finance (DeFi) is an essential part of creating a future where individuals are in complete control of their own finances. However, DeFi in its current state is not a safe place for most due to the lack of knowledge possessed by the average investor. The Shima Enaga Ecosystem exists to promote the mass adoption of DeFi by unifying legitimate crypto communities and providing fundamental education to investors.

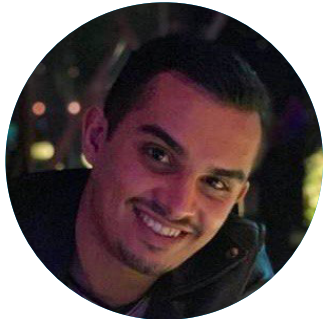
## The Shima Enaga Ecosystem

The Shima Enaga Ecosystem consists of **two main elements**: The Shima Enaga Academy and the \$SHIMA token. The Shima Enaga Academy will be the primary way that the vision and mission are accomplished in bringing education to DeFi. The \$SHIMA token exists as the primary way to invest into the Ecosystem and also directly support the Shima Academy through a percentage of the buy/sell tax.



# THE FOUNDERS

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## Mohammed Khaled

CEO

I have real world experience in sales, communications, and business management.

I found my way into DeFi during the Covid pandemic, and immediately fell in love with the space. As a refugee that hasn't been treated equally in life, DeFi is the one place that I've found that everyone has the same opportunity. I educated myself on crypto and DeFi any way I could, and now want to share that education with others!



## Bobby Craig

COO

I attended Wake Tech for IT in 2010, and obtained an Associates Degree in Divinity from Manna University in 2018. I have worked as a creative director in the house of worship sector for over a decade, managing both media and production teams.

I first invested in crypto in 2020, and have been involved in several projects in the last year as a web developer and media designer.



## Stan Widurski

Community Director

I graduated from Nova College (MBO 2) majoring in Transport and Logistics in 2013, after which I managed the logistics and transport staff of a freight company. I also have a degree in Construction, but my main interest has always been managing work preparation for staff.

I have been in the crypto space for about 4 years, and have been part of multiple projects as a community/socials manager. In 2021 I was heavily involved in a project that reached 65 million marketcap with 3.3 million in liquidity. We were contracted with Rapid Innovation, one of the largest blockchain development companies in existence. For this project I managed the community and admin, as well as partnerships and networking.



## Crypto Dutchie

Marketing Director

I am an entrepreneur and full time Crypto trader. I have over 2 years experience in Community management and Crypto (DeFi) project Marketing.

# THE WIDER CORE TEAM

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## Dave Clarke

Branding and Design Director

I graduated Fine Art BA (Hons) in 2006. I have been running my design company as Creative Director since 2010. In addition to design work and creative consultancy, I have been doing professional animation for the last 5-6 years.

Of particular relevance is my work with Oxford University, Imperial College London, and Mind Foundry, where I have produced short educational animated explainer videos. The goal with these videos is to take cutting edge scientific research and make the concepts easy to digest, accessible and engaging to a wide audience.



## Groot

Customer Experience Lead

As a user behavior specialist, my expertise lies in using data to improve the user experience and increase conversion rates. I have a strong analytical mind and am able to tell compelling stories with data, which allows me to make a positive impact on both the user and the business.

I have extensive experience conducting experiments, both quantitative and qualitative, which has given me a deep understanding of online user behavior. This knowledge allows me to identify opportunities for improvement and develop strategies that drive positive results.



## Milkbeard

Senior Developer

I have over two decades of experience in software engineering, and have led teams of engineers to tackle the multitude of complex issues involved in scaling the processing of large data sets.

I have been involved in crypto and working in this space as a hobby for five years.



## DJJB

Developer/Finance Manager

I graduated with honors in 2020 with a degree in software development, and I have been working in desktop and mobile app development full-time ever since.

I have now assisted in the launch of 2 prior crypto projects. My main experience being in the contract testing, website maintenance, and bookkeeping.



## Dave Swoboda

Academy Content Creation Lead

In 1999 I passed a 52-week creative writing course with points of emphasis on grammar, word usage, and outlining. I graduated from American Intercontinental University in 2006 with an associates degree in business administration. I'm fluent in Microsoft Office VBA programming. I have experience with security systems related to industry leading nuclear power stations

The vision of Shima Enaga is a society where all people have **equal financial opportunity** through DeFi as a result of education provided by the **Shima Academy**.

Our mission is to **strengthen the DeFi space through education** by creating a virtual academy, regularly hosting community events that feature keynote speakers, and providing a **safe investment environment** with our token, \$SHIMA.



# CORE VALUES

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## INTEGRITY

In a space that carries the reputation of being unsafe, Shima will always be honest and forthright when dealing with investor funds and the project.



## TRANSPARENCY

The Shima Enaga team will always be open with the community. We have measures in place (such as multi-signature wallets) to increase accountability.



## EDUCATION

Education is the driving force of the entire Shima Enaga ecosystem. It is the filter through which all decisions for the future of the project are made.

# THE \$SHIMA TOKEN

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**CRO**  
Chain

**1 billion**  
Total Supply

**1.5%**  
Max Wallet

Regular  
**BURN**  
Schedule

**8%**  
Buy / Sell Tax

**4%**  
Marketing

**2%**  
Liquidity

**2%**  
Academy



# PARTNERS

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Shima believes in the value of working together. That's why we form strategic partnerships with like-minded communities that look towards education and mass adoption.



PART B

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# UTILITIES



# EDUCATION

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In addition to being a core value, SHIMA's primary utility is education. To accomplish the mission and vision of the Shima Enaga Ecosystem, the team is creating the Shima Academy to facilitate educational events in a diverse array of venues, and to be the central hub of the community. This academy will primarily exist in the metaverse, but it won't leave the real world behind.



# PASSIVE INCOME

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The Shima Enaga team not only wants to educate investors, but also to provide tools for them to put education into action with tools such as staking. In order to reward those that invest long-term, staking was implemented to provide passive income to holders.

# EDUCATIONAL GAMES

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The Shima Enaga ecosystem revolves around education, so ShimaRanks was designed as an engaging and practical way for participants to learn how to read charts, news, and trends to make the best decisions possible to win the game.



# NFT's

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The Shima Enaga NFT collection represents unity and equality in all races, religions, and nationalities - much like DeFi itself. Featuring clothing, items, and backgrounds from all over the globe, each ShimaNFT is as unique as the Shima community itself! The collection of completely unique NFT's is not only stunning artwork, but will also provide the following benefits:

- **50% of royalties will be used to buy back NFT's sold under floor value to maintain a healthy value.**
- **50% of royalties will go to marketing, developing, and building the Shima Enaga Academy.**



